



Clear  
communication  
has an  
impact

## You want trust, not spin

Clear, authentic communication engages with every audience. They trust it. It's refreshing. And it's what we do.

## Our Story

To achieve your goals, you need the trust of those who can help you. RMA was built on the idea that to build that trust, you must communicate clearly and authentically.

Trust is eroded by the spin and obfuscation tactics that are often peddled by old-school PR companies. **We invite you to experience the clear difference of RMA.**

We will help you refine your understanding of your audiences, to re-focus your thinking and communicate clearly and authentically. Then our communications training and products can help you to plan and execute campaigns more effectively.



**Our focused, interdisciplinary team** works with senior executives and front-line workers in technology companies, government organizations and non-profits. Through clear, real and engaging communication practices, we will help you get to where you need to be.

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## Services

### Strategic Communications

- strategic communication planning
- public information campaigns
- media relations
- issue management & crisis communications
- needs assessments
- narrative & messages
- risk communication
- public & community engagement

### Communication Training

- media relations
- presentation skills
- strategic communications
- writing strategically
- risk communication
- issue management & crisis communication
- parliamentary committee preparation

### Messaging & Branding

- messaging
- brand development
- branding strategies

### Communications Products

- media relations materials
- speeches
- presentations
- video scripts
- advertising, sales & marketing collateral
- website content & design
- graphic design
- video & multimedia production

**On-demand training** Where and when you want it, interactive communications and media relations training.



Find out more at [rma.dualcode.com](http://rma.dualcode.com)